# DEL MONTE PACIFIC 1Q FY2018 RESULTS

7 September 2017







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- Outlook





## Notes to the 1Q FY2018 Results

- I. First quarter is 1 May to 31 July 2017.
- DMPL's effective stake in DMFI is 89.4%, hence the non controlling interest line (NCI) in the P&L. Net income/(loss) is net of NCI.
- 3. DMPL Group adopted the amendments to IAS 16 and IAS 41 (Agriculture: Bearer Plants in April 2017). The change in accounting standard was applied retrospectively. This involved reclassifying a portion of biological assets to plant, property and equipment leading to much higher depreciation expense. However, for EBITDA calculation, the Group retained the old calculation using the lower depreciation for comparability.





# **Highlights**

- Sales grew on strong performance in Asia which offset lower sales in USA
- Gross margin increased to 20.7%
- Net income was US\$0.7m reversing a net loss of US\$7.0m in the same quarter last year

### **Outlook**

- The Group will be profitable for FY2018 on a recurring basis
- Major emphasis on responding to consumer trends through:
  - Strengthening the core business -- healthier options and new products
  - Focusing on businesses that are on-trend and rationalising non-profitable ones
  - Innovating -- process and packaging technology
    - -- agriculture and manufacturing technology
  - Executing digital strategy
- Improving financial performance through:
  - G&A cost optimisation and multiyear restructuring for operations and supply chain



# **DMPL 1Q FY2018 Group Results Summary**

Sales of US\$474m, +1.4% on higher Asia sales

Sales	% Change
US	-4
Philippines	-1.5 (in peso terms +5)
S&W	+71
FieldFresh India (equity accounted)	+2 (in rupee terms -2)

- EBITDA of US\$32.2m, up 26% from US\$25.5m in prior year quarter
- Operating profit of US\$14.8m, up 72% from US\$8.6m
- Net profit of US\$0.7m, a turnaround from the net loss of US\$7.0m

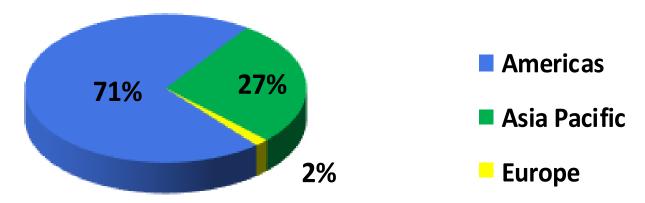


# DMPL 1Q FY2018 Results – As Reported

In US\$m	1Q FY2017 (Restated)	1Q FY2018	Chg (%)	Comments
Turnover	467.4	473.8	+1.4	Higher Asia sales offset lower USA sales
Gross profit	95.4	97.9	+2.6	Higher sales
EBITDA	25.5	32.2	+26.2	Last year had one-off expenses of US\$4.9m; Recurring EBITDA still up 9% due to strong performance in Asia
Operating profit	8.6	14.8	+72.5	Same as EBITDA comment; Recurring operating profit up 16%
Net finance expense	(26.6)	(24.4)	-8.5	Lower level of borrowings
FieldFresh equity share	(0.3)	(0.5)	+50.3	Lower sales for packaged food impacted by changes in tax brought about by the introduction of GST from the beginning of July
Tax	9.2	8.9	-4.0	Higher tax benefit at DMFI offset by higher tax expense in DMPL ex-DMFI
Net profit	(7.0)	0.7	+110.5	Same as operating profit; a turnaround from prior year quarter's net loss of US\$4.2m without one-off expenses
Net debt	1,882.6	1,748.4	-7.1	Payment of US\$200m loans after the issuance of preference shares
Gearing (%)	512.6	304.2	-208ppts	Same as above



# **1Q FY2018 Turnover Analysis**



Americas	-4.1%	<ul> <li>Reduced sales in private label and regional brands in foodservice as a result of competitive pricing</li> <li>Sales of USDA fruit and pineapple concentrate were also impacted by lower pricing</li> </ul>
Asia Pacific	+15.5%	<ul> <li>Strong S&amp;W sales in Asia and the Middle East</li> <li>Philippines grew in local currency terms</li> </ul>
Europe	+75.9%	Higher packaged pineapple and beverage sales



### **United States of America**

26%

36%

**31%** 

9%

Market Share (#1) Canned Vegetable Market Share (#1)
Canned Fruit

Market Share (#2)
Plastic Fruit Cup

Market Share (#2)
Canned Tomato

 DMFI grew share in 3 out of 4 of its measured categories (Canned Vegetable +0.6 pts, Canned Fruit +2.1 pts, Fruit Cups +2.1 pts)





- Expanded the Adult Fruit Cup Snacking Segment with the launch of Del Monte Fruit & Chia
- Launched College Inn Organic and Concentrated Broth



To drive growth, Del Monte will invest in building its brands, bringing differentiated and innovative products to market, and expanding channels of distribution.







### **Del Monte Foods USA**

- DMFI's 1Q sales down 4% to US\$336.5m
  - Reduced sales in private label and regional brands in foodservice as a result of competitive pricing
  - Sales of USDA fruit and pineapple concentrate were also impacted by lower pricing
  - However, key retail segments of canned vegetable, canned fruit, and plastic fruit cup all grew sales and market shares
- Lower gross margin of 14.8% from 15.5%
  - Lower USDA and pineapple juice concentrate pricing, and unfavourable sales mix partly offset by lower costs
- DMFI contributed an EBITDA of US\$3.0m and a net loss of US\$16.0m to the Group



# **Del Monte Foods USA's Seasonality**

 DMFI's sales have seasonality, with 1Q as the weakest quarter

1Q: 19-21% of FY (Back to school)

2Q: 28-30% of FY (Pipelining for Thanksgiving)

3Q: 26-28% of FY (Christmas)

4Q: 22-24% of FY (Easter)

Lower sales also reflect on profit performance where DMFI historically incurs a loss in 1Q



### **Del Monte Foods Strategy**

# Marketing: Continually differentiate our brands/products in order to drive consumer preference

- Reinforce our points of difference (Del Monte's quality, College Inn's rich flavourful taste)
- Elevate our purity, culinary credentials and convenience (non-GMO, All Natural, sea salt)



- Extend into new usage occasions (in snacking and culinary)
- Attract new consumer targets (beyond Families and Boomers)

### Distribution: Extend the reach of our portfolio into new parts of the grocery store, new channels, and new geographies

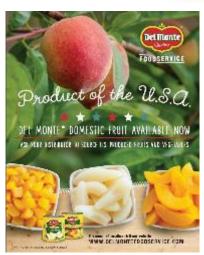
- Grow on-demand consumption (store perimeter, convenience channel)
- Establish a leadership position in E-commerce
- Become the Packaged Fruit and Vegetable solutions-based supplier in foodservice ("one stop shop" for fruits and vegetables)













### New Del Monte Fruit & Chia

- A Category 1<sup>st</sup> Combining Luscious Chunks of Fruit with Wholesome Chia
- Started Shipments May 2017



#### **4 EXCITING FLAVOURS**



Peaches in Strawberry
Dragon Fruit flavoured Chia



Mixed Fruit in Tropical flavoured Chia



Mangoes in Pineapple flavoured Chia



Pears in Blackberry flavoured Chia



# New College Inn Organic and Concentrated Broth

College Inn Liquid Broth Concentrates

College Inn Organic Broth

The easiest way to have flavourful broth on hand, anytime, for any use



The rich flavour of College Inn now available in Organic





Started Shipments July 2017

Flavours
Chicken
Less Sodium Chicken

Started Shipments July 2017

Flavours
Organic Chicken
Organic Beef



# **Marketing Highlights**

### Vegetable





Extended reach and loyalty on Vegetables
Added 1Q Media for the first time since 2009

### Fruit - Back to School





Back to school programmes kicked off in July
Featuring Fruit Cups and the new Fruit & Chia items



### **Foodservice Highlights**

### Pineapple



 Supporting re-launch with marketing activities including ads, third-party calling former customers, and direct mail



# National Trade Shows





 Excellent representation at shows for Colleges/ Universities and K-12



### **Del Monte Foods CEO**



- Mr Gregory Longstreet is DMFI's CEO effective 5 September 2017
- Responsible for DMFI's strategy, business and overall organisation
- Over 25 years of work experience in the food industry, having held critical commercial roles in sales, marketing and general management, including as President and CEO
- While at Dole Foods Company, Greg was the Director of Marketing and New Product Development of the Packaged division and, at one point, had leadership roles in the Fresh Vegetable division where he led the strategic expansion of Dole Fresh Vegetable foodservice business
- In his recent role as President and CEO of CytoSport (of the Hormel Foods Group), Greg's work included innovative brand and product expansion within the beverage, bar and powder segments of the sports nutrition category

SOTONIC



# **Del Monte Philippines (DMPI)**

DMPI is the Group's 2<sup>nd</sup> largest subsidiary

Comprises of sales in the Philippines and exports

1Q sales of US\$131.4 million, up 14% versus the

same quarter last year







## **Philippines**

**87%** 

**77%** 

84%

Market Share (#1)

Canned Pineapple

Market Share (#1)

Canned Mixed Fruit

Market Share (#1)

Canned and Tetra RTD Juices

86%

48%

Market Share (#1)

**Tomato Sauce** 

Market Share (#1)

Spaghetti Sauce

- Del Monte is the market leader across several categories
- Modern trade and convenience stores are growing fast: Del Monte is strong in modern trade, generating 26% of sales
- Expanding foodservice sales, accounting for 19% of Philippine sales
- Competitive environment with Southeast Asian peer companies targeting the Philippines to innovate, diversify and premiumise
- E-commerce and digital are growing



To drive growth, continue to build new categories, channels and markets to ensure future competitiveness and growth





### **Philippines**

- Philippines is the largest market of subsidiary Del Monte Philippines, Inc (DMPI)
- Sales were up 5.1% in peso terms but down 1.5% in US dollar terms due to peso depreciation
- Sales growth was driven by expanded penetration and increased consumption of packaged pineapple fruit following improvement in supply, coupled with higher sales of culinary products
- Continued to invest in driving inclusion of Del Monte products in consumers' weekly menu behind 360-degree campaigns across brands
- Foodservice sales continued to expand, riding on the rapid expansion of quick service restaurants and convenience stores with partnerships and menu creation with major accounts



# **Philippine Market Updates**

Continue to invest in consumption building and drive inclusion of Del Monte products in the weekly menu behind 360-degree campaigns across brands

Encourage new twists on classic tomato recipes



Empower working moms to go beyond fried dishes



Level-up even simple recipes with Del Monte





# Philippine Market Updates (cont'd)

Continue to drive user base expansion and more frequent consumption amongst young adults behind relevant functional benefits

Highlight Fiber-Enriched variant benefit for daily detoxification



Strengthen Fit 'n Right equity for weight management with the only isotonic drink that rehydrates and reduces fat





# Philippine Market Updates (cont'd)

Ride on rapid expansion of QSRs and convenience stores with meal partnerships and menu creation with major accounts











### Asia and the Middle East

- Consumers moving towards less processed and more natural food: S&W expanding sales of S&W Sweet 16 fresh pineapple
- E-commerce and digital are growing with North Asia having the largest share of E-commerce pie: S&W is actively exploring this channel



To drive growth, realise S&W's full potential in fresh pineapple and other products, channels, and build S&W's brand equity in key markets









### S&W Asia and the Middle East

- S&W branded business, the fastest growing market of subsidiary DMPI in Asia and the Middle East, was up strongly by 71% in 1Q
- Mainly due to strong sales of fresh pineapple on the back of improved supply
- Expansion into Turkey, a new market for packaged products.





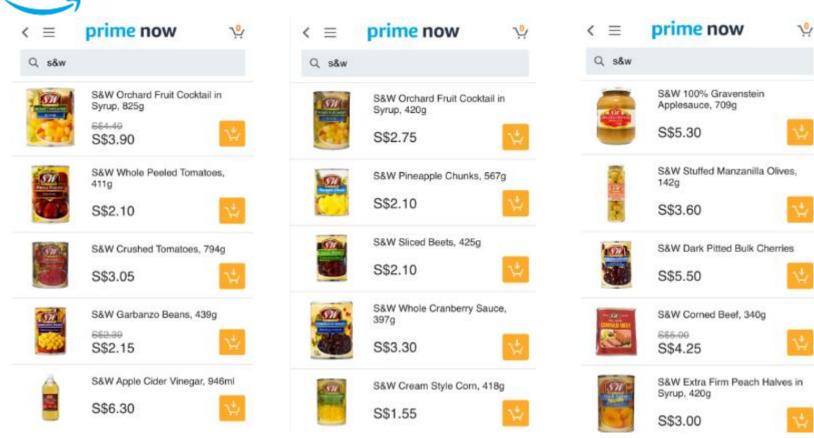




TURKEY – Juices and Canned Fruit launch with optimal product exposure via outdoor banners of a soccer event

## **S&W Listing on Amazon Prime Now Singapore**

### prime now



- ✓ Via S&W distributor HL Yong
- ✓ Listed items: S&W Pineapple Chunks, Pineapple Slices, Apple Cider Vinegar, Organic Apple Cider Vinegar, Orchard Fruit Cocktail, Sliced Beets, Whole Cranberry Sauce, Cream Style Corn, Blueberries, Garbanzo Beans, Pinto Beans, Chili Beans, Butter Beans, Applesauce, Stuffed Manzanilla Olives, Dark Pitted Cherries, Peaches, Sauerkraut, Pear Halves, Mandarin Oranges, Crushed Tomatoes, Stewed Tomatoes, Olives, etc







SINGAPORE/MALAYSIA - Launch of Organic Apple Cider Vinegar with instore samplings to gain awareness, encourage trials and drive purchases

MALAYSIA - Introduction of Pineapple Juices via night markets at areas such as Connaught and Setia Alam so as to target both the Chinese and Malay community













CHINA - S&W Pineapple Juices launch at retail channels eg Lawson, and accompanied by in-store displays as well as sampling activations to drive awareness and sales





PAKISTAN - Retail distribution



### FieldFresh India

- DMPL's share of loss in the FieldFresh joint venture in India for 1Q higher at US\$0.5m from US\$0.3m
- Sales were down 2% in rupee terms due to lower sales for packaged food impacted by changes in tax brought about by the introduction of GST from the beginning of July



Trained chefs preparing recipes using Del Monte Italian range products and promoters engaging customers







### **Del Monte Olives as Snacks**



Our trained chefs and promoters prepare and serve olives-based recipes to the guests in popular resto-bars. They interact with the guests and promote the brand (also supported by a tent-card placed on each table at the restaurant).



### RELISH A FLAVORFUL DELIGHT.



Please ask for your FREE Del Monte Olives appetizer.



Easy-to-prepare olives recipe by our expert in-house chefs.

Grab a pack of Del Monte olives from your nearest retailer to make it at home!



\*Best Entry of the Night wins exciting prizes!

# Digital Campaigns in India – Summer Escapades

- Drive usage of Del Monte Dried and Canned fruit range by giving consumers easy and indulging ways to use our products during summer
- 15 unique video recipes were created showcasing Del Monte as core ingredient
- Content shared across all social media platforms









# Sustainability

- Del Monte in the US has identified water, wastewater, electricity, natural gas, emissions and waste as the company's top key environmental performance indicators regularly tracked by its owned production and distribution facilities
- The waste-to-energy project undertaken by Global Water Engineering (GWE) for Del Monte Philippines Inc, has won the Best Water and Wastewater Solutions Provider honour at the Asian Manufacturing Awards given last 27 July 2017
- Del Monte Foundation continues to expand its activities in Education, Community Health and Wellness, Livelihood Projects and Youth Development











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